

Abstract of the Disclosure

5 An interactive program guide system is provided in which an interactive program guide is implemented on user multi-media equipment of a user for displaying programming for a plurality of channels on the user equipment, wherein each channel carries primarily one of a plurality of media types. In the interactive program guide system, program listings data and information on the media types that are associated with each of the channels is supplied to the interactive program guide. The program guide system provides for designating a preferred media type which reflects the user's interests. The program guide system provides the user with the option of designating favorite channels, and with the option of channel selection, while constraining channel selection to the favorite channels of the preferred media type. The user is provided with the option of displaying program listings, tuning to channels, or browsing among channels, constrained to favorite channels of the preferred media type.